



HOWARD  
CENTER  
Help is here.

Dear Colleague:

Confronting Stigma. Improving Access.  
Continuing Advocacy. Advancing Policy. Giving  
Voice. Please join us for ***Overcoming Adversity:  
Bold Perspectives on Mental Health and  
Addiction*** at the DoubleTree by Hilton Hotel  
Burlington (formerly the Sheraton Hotel and  
Conference Center).

Our speakers will provide unique perspectives  
for a broad audience, including educators,  
healthcare providers, representatives of local and  
state government, legal and law enforcement  
professionals, and community members. We  
expect attendees from throughout Vermont,  
New York, New England, and Canada. We are  
confident it will be a day of networking, learning,  
and rich conversation.

We've included sponsor offerings to  
accommodate our non-profit and small business  
partners. We hope you'll join us by selecting a  
sponsorship level that will enable your business  
or organization to be represented and take part  
in this educational and inspiring day.

If you have questions or need more  
information, please let us know. We hope to see  
you on **Monday, June 3, 2019!**

Best,

Denise Vignoe  
Director of Development and Communications  
Howard Center  
O. 802-488-6912  
C. 802-318-2860  
E. [dvignoe@howardcenter.org](mailto:dvignoe@howardcenter.org)

**HOWARD CENTER PRESENTS**  
**OVERCOMING ADVERSITY**  
**Bold Perspectives on Mental Health and Addiction**  
**Charles Blow, Keynote Speaker**  
**Johann Hari**  
**Andrew Solomon**  
**Sandra Steingard, MD**  
*Catherine Simonson, Event Host*  
**REGISTER TODAY!**  
**June 3, 2019**  
*DoubleTree by Hilton Hotel  
Burlington, VT*  
\$159 Registration Fee  
[www.howardcenter.org](http://www.howardcenter.org)  
802-488-6912  
**PLUS**  
• Howard Center Arts Collective  
• Sponsor Exhibition  
**SUPPORTED BY**  
THE UNIVERSITY of VERMONT MEDICAL CENTER | aspeni HEALTH | BlueCross BlueShield of Vermont | United Way of Northwest Vermont

208 Flynn Avenue, Suite 3J, Burlington, VT 05401  
T: 802.488.6900 | F: 802.488.6901

**HowardCenter.org**

Member Agency of United Way of Northwest Vermont



# SPONSORSHIP OPPORTUNITIES

## Supporters – \$500 (small business rate)

One complimentary conference registration\*

Logo inclusion in printed conference program

Logo inclusion on sponsor video display

Logo inclusion on Howard Center website conference page

Complimentary exhibit table in the conference promenade – limited # available

## Bronze – \$1000

Two complimentary conference registrations\*

Logo inclusion in printed conference program

Logo inclusion on sponsor video display

Logo inclusion on Howard Center website conference page

Mention in social media

Complimentary exhibit table in the conference promenade

## Silver – \$1500

Two complimentary conference registrations\*

Informational insert in conference folder

Logo inclusion in printed conference program

Logo inclusion on sponsor video display

Logo inclusion on Howard Center website conference page

Mention in social media

Complimentary exhibit table in the conference promenade

## Gold –\$2500

Four complimentary conference registrations\*

Informational insert in conference folder (due May 15)

Logo inclusion on event poster and conference program

Logo inclusion on sponsor video display

Logo inclusion on Howard Center website conference page

Mention in social media

Complimentary exhibit table in the conference promenade

Logo inclusion in a Seven Days and VT Digger ad

Logo inclusion in email confirmation (week before event)

## Platinum – \$5000

Six complimentary conference registrations\*

A presenting sponsor of the conference

Opportunity to introduce a speaker

Logo inclusion on event poster

Ad in the conference program (due May 15)

An advertisement for the sponsor video display

Logo inclusion on Howard Center website conference page

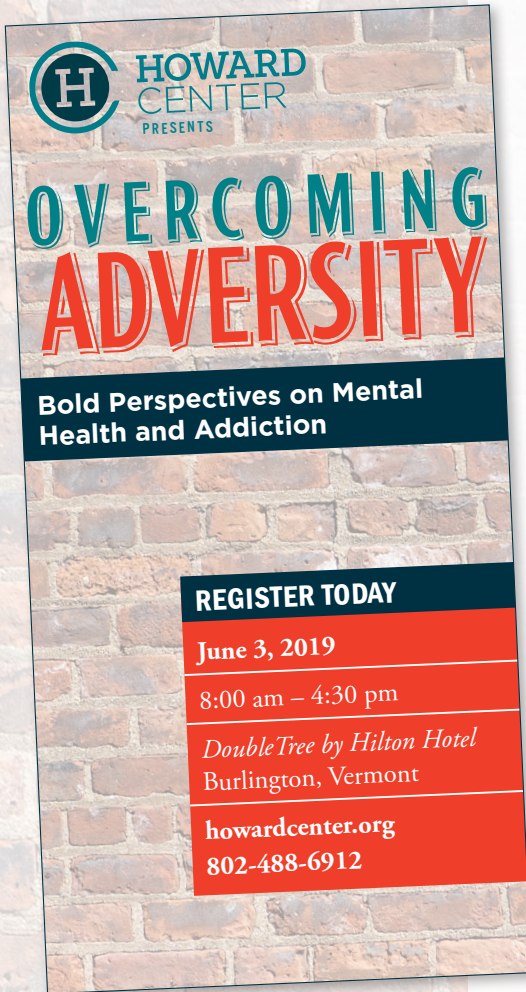
Mention in social media

Informational insert in conference folder (due May 15)

Prominent placement of complimentary exhibit table in the promenade entry

Logo inclusion in a Seven Days and VT Digger ad

Logo inclusion in email confirmation (week before event)



**\*Booth exhibitor staff must be registered conference attendees.**

**Sponsors may use their complimentary registration(s) or purchase additional registrations to cover staffing needs for their exhibit.**



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## **OVERCOMING ADVERSITY: Bold Perspectives on Mental Health and Addiction**

**June 3, 2019**

### **SPONSORSHIP FORM**

Sponsor Organization/Business: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Yes, I want to be a sponsor! Please select Sponsorship Level:

- ☐ Supporter \$500 (small business rate)  
☐ Bronze \$1000  
☐ Silver \$1500  
☐ Gold \$2500  
☐ Platinum \$5000

Please scan and return with your high resolution logos in .jpg format, along with .eps or .ai format if available. Send to Denise Vignoe at [dvignoe@howardcenter.org](mailto:dvignoe@howardcenter.org). Questions? Call 802-488-6912.



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## OVERCOMING ADVERSITY: Bold Perspectives on Mental Health and Addiction

*Complimentary Registration Form for Sponsors*

**NOTE: Booth exhibitor staff must be registered conference attendees. Sponsors may use their complimentary registration(s) or purchase additional registrations to cover staffing needs for their exhibit.**

Sponsor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Attendee Name(s) and email for Conference on June 3, 2019. **Form is due by May 15, 2019.**

ATTENDEE NAME	ATTENDEE EMAIL ADDRESS	VEGAN	GLUTEN-FREE
1.			
2.			
3.			
4.			
5.			
6.			

Please scan and return to Denise Vignoe by email at [dvignoe@howardcenter.org](mailto:dvignoe@howardcenter.org) or send by mail to Howard Center, 208 Flynn Avenue, Suite 3J, Burlington, VT 05401 Attn: Denise Vignoe. Questions? Call 802-488-6912.



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