

HOWARD CENTER

# Help is Here Award Celebration

SPONSORSHIP OPPORTUNITIES

OCTOBER 11, 2019, 5:30 – 8:00 pm

UVM Alumni House, 61 Summit Street, Burlington, Vermont



Please join us for our fourth annual **Help is Here Award Celebration** to honor **Senator Patrick Leahy**, a distinguished statesman whose service has centered around improving the lives of Vermonters, the cornerstone of Howard Center's mission.

**We are thrilled to honor Senator Leahy with Howard Center's 2019 Help is Here Award and hope you'll join us.**

Howard Center | Development & Communications Office  
208 Flynn Avenue, Suite 3J, Burlington, VT 05401





# HELP IS HERE AWARD CELEBRATION SPONSORSHIP OPPORTUNITIES

Please join us for a reception with Vermont-themed hors d'oeuvres, a cash bar, and a dessert station at the historic UVM Alumni House. Reception followed by the award celebration.

October 11, 2019 5:30-8:00 pm

## The Vermont Premier Sponsor - \$5,000 (limit 2)

### AT THE CELEBRATION

- Recognition as a presenting sponsor for event
- Two prominently placed tables for eight with complimentary Vermont cheese boards for each table
- Full color 2x3.5 inch ad in the event program
- Prominent logo inclusion on all event signage
- Prominent recognition in honoree video tribute
- Prominent recognition in video highlights

### ADDITIONAL BENEFITS

- Logo included on all printed and digital event invitations
- Linked logo included on Howard Center website
- Opportunity for one corporate executive to be listed as an Honorary Committee Member in all related materials (program, digital media, press releases)
- Full integration into event social media plan
- Inclusion in Howard Center press release
- Sponsorship highlight in post-event e-newsletter
- Prominent logo placement on event web page and signage
- Corporate name featured in all thank you letters to attendees and sponsors

## The Green Mountain Sponsor - \$2,500

### AT THE CELEBRATION

- Recognition as a supporting sponsor for event
- One prominently placed table for eight with complimentary Vermont cheese board
- Logo inclusion on event program and signage
- Recognition in honoree video tribute
- Recognition in video highlights

### ADDITIONAL BENEFITS

- Logo included on all printed and digital event invitations
- Linked logo included on Howard Center website
- Included in event social media plan
- Mention in Howard Center press release
- Sponsorship highlight in post-event e-newsletter

## The Lake Champlain Sponsor - \$1,500

### AT THE CELEBRATION

- Recognition as a sponsor for event
- Complimentary tickets for eight guests
- Logo inclusion on event program and signage
- Recognition in honoree video tribute
- Recognition in video highlights

### ADDITIONAL BENEFITS

- Logo inclusion on Howard Center website
- Inclusion in social media post and tweet
- Sponsorship mention in post-event e-newsletter

**“Please join us in honoring Senator Patrick Leahy and supporting the important work Howard Center offers to our community by becoming an event sponsor or purchasing a table for you and your guests.”**

—Michael Simoneau,  
Howard Center Board President

## The Maple Leaf Sponsor - \$750

### AT THE CELEBRATION

- Complimentary tickets for four guests
- Business or organization name included on event poster
- Recognition in video highlights

## The Dessert Station Sponsor - \$500

### AT THE CELEBRATION

- Complimentary tickets for two guests
- Business or organization name prominently displayed on the dessert table
- Opportunity for your organization's materials or giveaways at the dessert table

## Contact Information

Denise Vignoe, Director of Development and Communications

O. 802-488-6912 • C. 802-318-2860

E. [dvignoe@howardcenter.org](mailto:dvignoe@howardcenter.org)

or

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O. 802-488-6913 • C. 802-999-9616

E. [alijohnson@howardcenter.org](mailto:alijohnson@howardcenter.org)

**Please note: Sponsor tables are reserved on a first-come, first-served basis, as there are a limited number available.**



## Help is Here Award Celebration

October 11, 2019

*Sponsorship Form*

Sponsor Organization/Business: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please return the form as soon as possible with your check made payable to Howard Center.

Yes, I want to be a sponsor! Please select sponsorship level:

- The Vermont Premier Sponsor – \$5,000
- The Green Mountain Sponsor – \$2,500
- The Lake Champlain Sponsor – \$1,500
- The Maple Leaf Sponsor – \$750
- The Dessert Station Sponsor – \$500

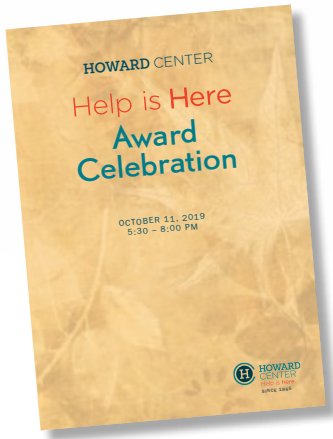


Please scan and return this form to [DevelopmentTeam@HowardCenter.org](mailto:DevelopmentTeam@HowardCenter.org) or send via mail to Howard Center, 208 Flynn Avenue, Suite 3J, Burlington, VT 05401 ATTN: Development & Communications.

Questions? Please call 802-488-6912.

208 Flynn Avenue, Suite 3J, Burlington, VT 05401  
T: 802.488.6900 | F: 802.488.6901  
[HowardCenter.org](http://HowardCenter.org)  
Member Agency of United Way of Northwest Vermont





**Help is Here Award Celebration**  
**October 11, 2019**

*Complimentary Registration Form for Sponsors*

Sponsor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Please return guest registrations by October 1, 2019. If you have additional guests, please use a second sheet.

ATTENDEE NAME	ATTENDEE EMAIL ADDRESS	VEGAN	GLUTEN-FREE
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			

**The event will include vegetarian, vegan, and gluten-free offerings.**

Please scan and return this form to [DevelopmentTeam@HowardCenter.org](mailto:DevelopmentTeam@HowardCenter.org) or send via mail to Howard Center, 208 Flynn Avenue, Suite 3J, Burlington, VT 05401 ATTN: Development & Communications.

If your sponsorship level includes logo placement, please email it to us in .eps or .ai format ASAP

Questions? Please call 802-488-6912.

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