



**HOWARD
CENTER**
PRESENTS

Perspectives on Connection, Compassion, and Belonging

**Featuring Dr. Laurie Santos,
Rev. angel Kyodo williams, and
V (formerly Eve Ensler)**

*with event host Catherine Simonson, LICSW, Howard Center and
moderator Dr. Jude Smith Rachele, Howard Center and Abundant Sun*

March 30, 2021 | 9:00am-1:00pm | A VIRTUAL CONFERENCE

RECENT CONFERENCES:

- **2017: A Day with Gabor Maté, MD**
- **2018: Opiates: Scientific, Political, and Social Perspectives,**
*with Carl Hart, PhD, Stefan Kertesz, MD, Sally Satel, MD
and Vermont Keynote Speaker John Brooklyn, MD*
- **2019: Overcoming Adversity: Bold Perspectives on Mental Health and Addiction**
*with Charles Blow, Nadia Bolz-Weber, Johann Hari,
Andrew Solomon, PhD,
and Sandra Steingard, MD*

ABOUT HOWARD CENTER

Howard Center has a long and rich history as a trusted provider in the community. With a legacy spanning more than 150 years, we provide progressive, compassionate and inclusive, high-quality care and supports to those in need.

As Vermont's largest social service organization, our 1,600 staff help more than 16,000 people each year in over 60 locations throughout Vermont in collaboration with hundreds of community partners.

We offer an array of exemplary mental health, substance use, and developmental services across the lifespan and our annual conference, numerous professional trainings, and free public education events help to improve care, inform our community, and decrease stigma.

Our events are designed to accommodate a broad audience, including mental health and healthcare providers, educators, clients and families, representatives of state and local government, law enforcement and the judiciary, and community members.

CONTACT:

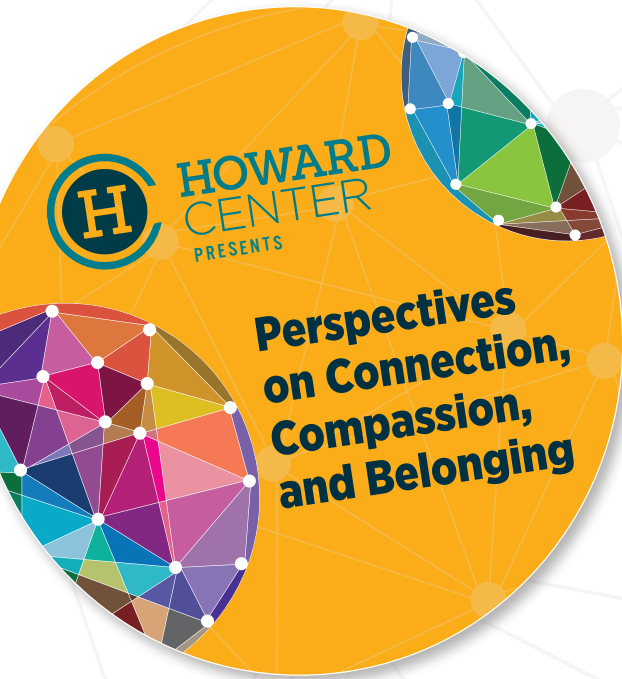
Denise Vignoe, Director of Development and Communications
dvignoe@howardcenter.org | 802-488-6912

www.howardcenter.org



United Way of
Northwest Vermont

SPONSORSHIP OPPORTUNITIES



Champion – \$5,000

- 10 complimentary conference registrations
- The opportunity to introduce a speaker
- The opportunity to mail attendees an advance materials package
- Full page ad or insert in digital conference program guide (due 3/17)
- Logo inclusion on event poster
- A digital advertisement for the sponsor video display
- Logo inclusion on Howard Center conference and registration pages
- Logo inclusion in Zoom waiting room
- Mention in social media
- Logo inclusion in two media ads
- Logo inclusion in email confirmation and follow-up

Advocate – \$2,500

- 5 complimentary conference registrations
- Half page ad or insert in digital conference program guide, (due 3/17)
- Logo inclusion on event poster
- Logo inclusion on sponsor video display
- Logo inclusion on Howard Center conference and registration pages
- Logo inclusion in Zoom waiting room
- Mention in social media
- Logo inclusion in one media ad
- Logo inclusion in email confirmation

Supporter – \$1,500

- 3 complimentary conference registrations
- Quarter page ad or insert in digital conference program guide, (due 3/17)
- Logo inclusion in conference program
- Logo inclusion on sponsor video display
- Logo inclusion on Howard Center website conference page
- Mention in social media

Friend – \$1,000

- 2 complimentary conference registrations
- One-eighth page ad or insert in digital conference program guide, (due 3/17)
- Logo inclusion in conference program
- Logo inclusion on sponsor video display
- Logo inclusion on Howard Center website conference page
- Mention in social media

Ally – \$500 (small business rate, limited opportunity)

- 1 complimentary conference registration
- Logo inclusion in digital conference program guide, (due 3/17)
- Logo inclusion on sponsor video display
- Logo inclusion on Howard Center website conference page



**HOWARD
CENTER**
Help is here.

Perspectives on Connection, Compassion, and Belonging

March 30, 2021

SPONSORSHIP FORM

Sponsor Organization/Business:

Mailing Address:

City/State/Zip:

Contact Name:

Phone:

Email:

Yes, I want to be a sponsor! Please select Sponsorship Level:

☐ Champion \$5,000

☐ Advocate \$2,500

☐ Support \$1,500

☐ Friend \$1,000

☐ Ally \$500 (small business rate, limited number available)

Please scan and return with your high resolution logos in .jpg format, along with .eps or .ai format if available. Send to Denise Vignoe at dvignoe@howardcenter.org. Questions? Call 802-488-6912.



208 Flynn Avenue, Suite 3J, Burlington, VT 05401

T: 802.488.6900 | F: 802.488.6901

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Complimentary Registration Form for Sponsors

If you are able, please register online. The link will be live beginning February 1, 2021, and we will email this information once available.

Sponsor Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Attendee Name(s) and email for conference on March 30, 2021.

ATTENDEE NAME	ATTENDEE EMAIL ADDRESS
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

Please scan and return to Denise Vignoe by email at dvignoe@howardcenter.org or send by mail to Howard Center, 208 Flynn Avenue, Suite 3J, Burlington, VT 05401 Attn: Denise Vignoe. Questions? Call 802-488-6912.



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Ad sizes

Platinum Sponsorship: full page ad

7.5" wide x 10" tall

Gold Sponsorship: half page ad

7.5" wide x 4.75" tall

**Silver Sponsorship:
quarter page ad**

3.5" wide x 4.75" tall

**Bronze Sponsorship:
one-eighth page ad**

3.5" wide x 2.125" tall