

BREAKING BARRIERS

Finding Purpose & Possibilities Together

**A conference featuring international speakers at the
DoubleTree by Hilton Hotel, Burlington Vermont.**



**Howard Center
ANNUAL CONFERENCE**

April 19, 2023 | 8:30am-4:30pm

PAST CONFERENCES:

- **2017: A Day with Gabor Maté, MD**
- **2018: Opiates: Scientific, Political, and Social Perspectives**
with Carl Hart, PhD, Stefan Kertesz, MD, Sally Satel, MD and Vermont Keynote Speaker John Brooklyn, MD
- **2019: Overcoming Adversity: Bold Perspectives on Mental Health and Addiction**
with Charles Blow, Nadia Bolz-Weber, Johann Hari, Andrew Solomon, PhD, and Sandra Steingard, MD
- **2021: Perspectives on Connection, Compassion, and Belonging**
with Dr. Laurie Santos, Rev. angel kyodo williams, and V (formerly Eve Ensler)
- **2022: Vision, Visionaries and Voices**
with Mary Bassett, Anita Hill, Byron Katie, Ethan Nadelmann, and Tara Westover

ABOUT HOWARD CENTER

Howard Center has a long and rich history as a trusted provider in the community. With a legacy spanning more than 150 years, we provide progressive, compassionate and inclusive, high-quality care and supports to those in need.

As Vermont's largest social service organization, our 1,600 staff help more than 19,000 people each year in over 60 locations throughout Vermont in collaboration with hundreds of community partners.

We offer an array of exemplary mental health, substance use, and developmental services across the lifespan and our annual conference, numerous professional trainings, and free public education events help to improve care, inform our community, and decrease stigma.

Our events are designed to accommodate a broad audience, including mental health and healthcare providers, educators, clients and families, representatives of state and local government, law enforcement and the judiciary, and community members.

CONTACT:

Denise Vignoe, Director of Development and Communications

dvignoe@howardcenter.org | 802-488-6912 | www.howardcenter.org





**HOWARD
CENTER**
Help is here.

Dear Colleague:

Confronting Stigma. Improving Access. Continuing Advocacy. Advancing Policy. Giving Voice. Please join us online for *Breaking Barriers: Finding Purpose & Possibilities Together*, our sixth annual spring conference.

Our speakers will provide unique perspectives for a broad audience, including educators, healthcare providers, representatives of local and state government, legal and law enforcement professionals, and community members. We expect attendees from throughout Vermont, New York, New England, and Canada. We are confident it will be a day of networking, learning, and rich conversation.

We've included sponsor offerings to accommodate our non-profit and business partners. We hope you'll join us by selecting a sponsorship level that will enable your business or organization to be represented and take part in this educational and inspiring day.

If you have questions or need more information, please let us know. We hope to see you on **Wednesday, April 19, 2023!**

Best,

Denise Vignoe
Director of Development and Communications
Howard Center
O. 802-488-6912
C. 802-318-2860
E. dvignoe@howardcenter.org



EVENT INCLUDES

- **Sponsor Materials**
- **Howard Center Arts Collective**
- **Multicultural Musical Performance**

208 Flynn Avenue, Suite 3J, Burlington, VT 05401
T: 802.488.6900 | F: 802.488.6901

HowardCenter.org

Member Agency of United Way of Northwest Vermont

SPONSORSHIP OPPORTUNITIES



***Booth exhibitor staff must be registered conference attendees. Sponsors may use their complimentary registration(s) or purchase additional registrations to cover staffing needs for their exhibit.**

Champion – \$5,000

- Eight complimentary conference registrations*
- The opportunity to introduce a speaker
- Full page ad in conference program (due 4/1)
- Opportunity to provide promotional item to conference attendees
- Logo inclusion on event poster
- A digital advertisement for the sponsor video display
- Logo inclusion on Howard Center conference page
- Logo inclusion in Howard Center e-news
- Mention in social media
- Logo inclusion in two media ads
- Logo inclusion in email confirmation and follow-up
- Prominent placement of exhibit table on the conference promenade
- Informational insert in conference program

Advocate –\$2,500

- Four complimentary conference registrations*
- Half page ad in conference program (due 4/1)
- Logo inclusion on event poster and conference program
- Logo inclusion on sponsor video display
- Logo inclusion on Howard Center conference page
- Logo inclusion in Howard Center e-news
- Mention in social media
- Logo inclusion in one media ad
- Logo inclusion in email confirmation
- Complimentary exhibit table on the conference promenade
- Informational insert in conference program

Supporter – \$1,500

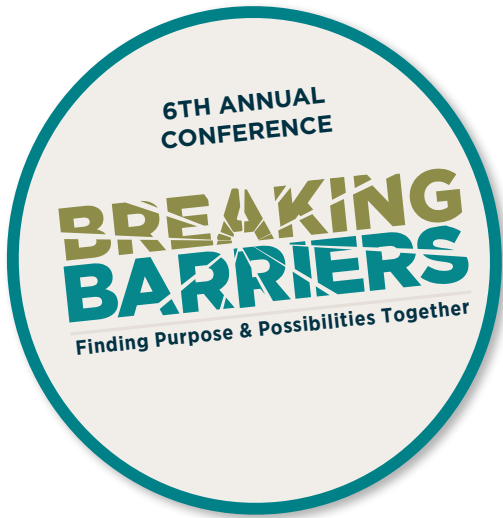
- Three complimentary conference registrations*
- Quarter page ad in conference program (due 4/1)
- Logo inclusion in conference program
- Logo inclusion on sponsor video display
- Logo inclusion on Howard Center website conference page
- Mention in social media
- Complimentary exhibit table on the conference promenade

Friend – \$1,000

- Two complimentary conference registrations*
- One-eighth page ad in conference program (due 4/1)
- Logo inclusion in conference program
- Logo inclusion on sponsor video display
- Logo inclusion on Howard Center website conference page
- Mention in social media
- Complimentary exhibit table on the conference promenade

Ally – \$750 (small nonprofit rate, limited opportunity)

- One complimentary conference registration*
- Logo inclusion in conference program (due 4/1)
- Logo inclusion on sponsor video display
- Logo inclusion on Howard Center website conference page
- Complimentary exhibit table on the conference promenade (limited # available)



HOWARD CENTER Help is here.

Breaking Barriers April 19, 2023

SPONSORSHIP FORM

Sponsor Organization/Business:
Mailing Address:
City/State/Zip:
Contact Name:
Phone:
Email:

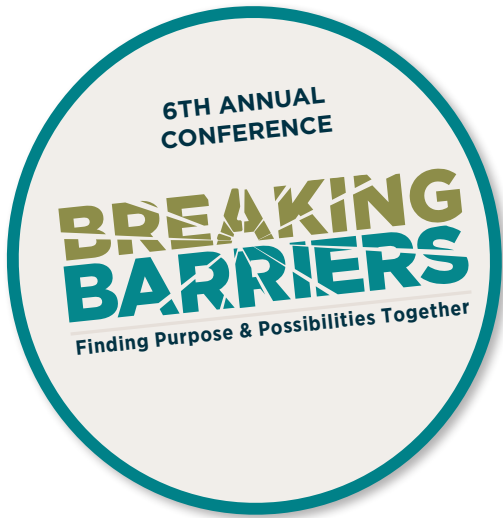
Yes, I want to be a sponsor! Please select Sponsorship Level:

- ___ Champion \$5,000
___ Advocate \$2,500
___ Supporter \$1,500
___ Friend \$1,000
___ Ally \$750 (small business or nonprofit rate, limited number available)

Please scan and return with your high resolution logos in .jpg format, along with .eps or .ai format if available. Send to Denise Vignoe at dvignoe@howardcenter.org. Questions? Call 802-488-6912.



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April 19, 2023

Complimentary Registration Form for Sponsors

Sponsor Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Attendee Name(s) and email for conference on April 19, 2023.

ATTENDEE NAME	ATTENDEE EMAIL ADDRESS	VEGAN	GLUTEN-FREE
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			

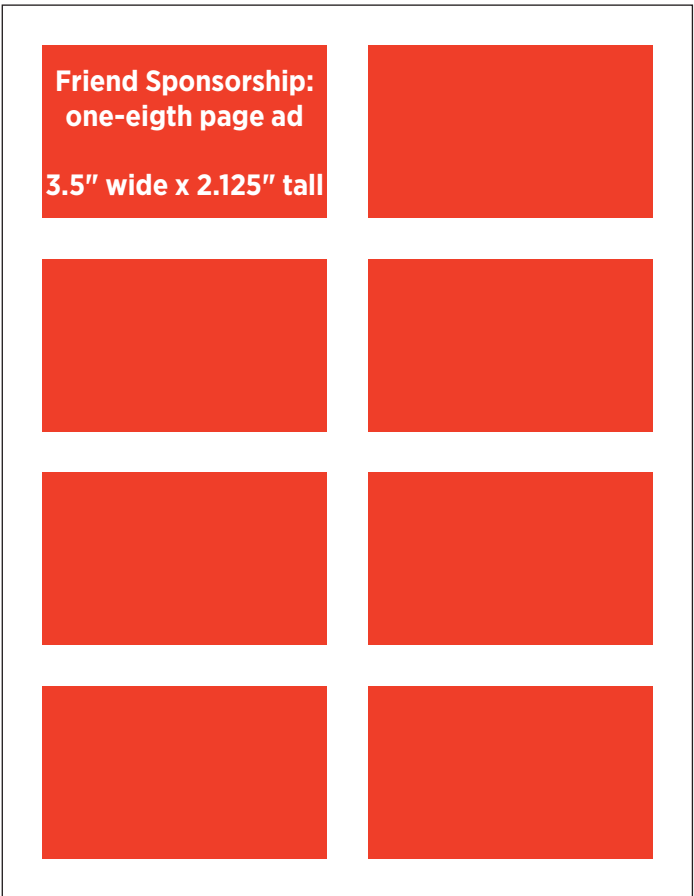
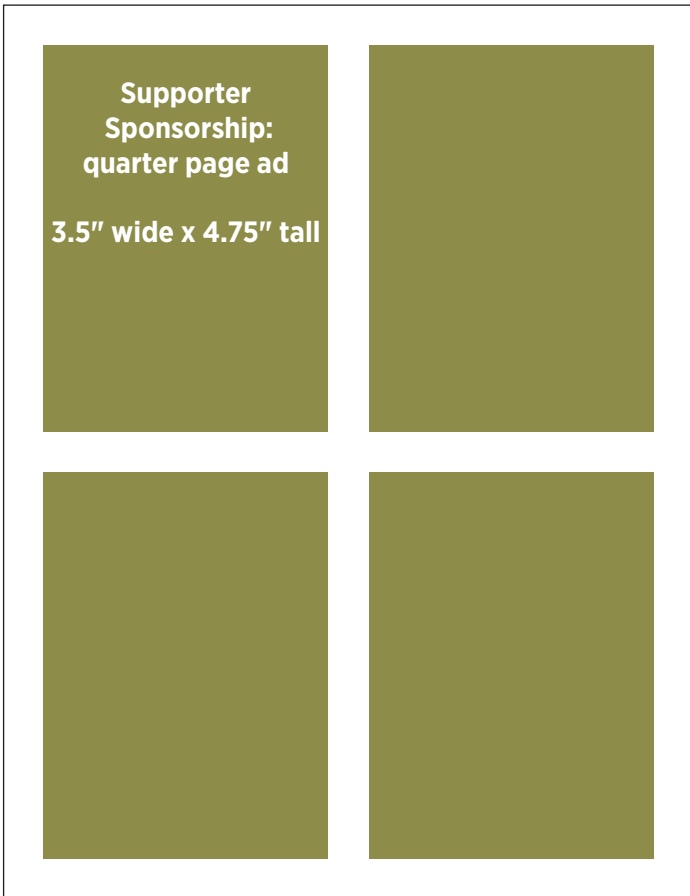
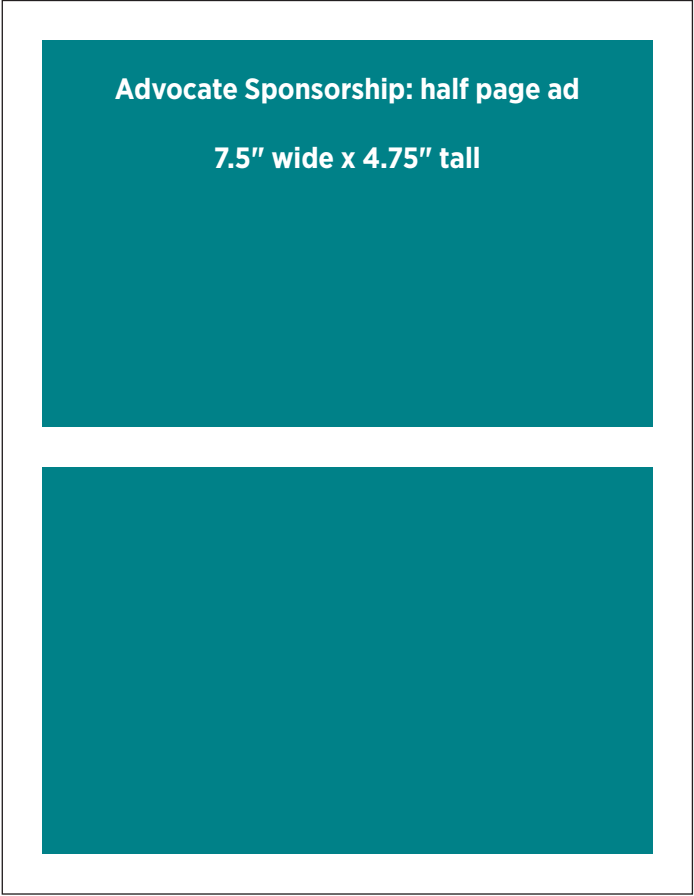
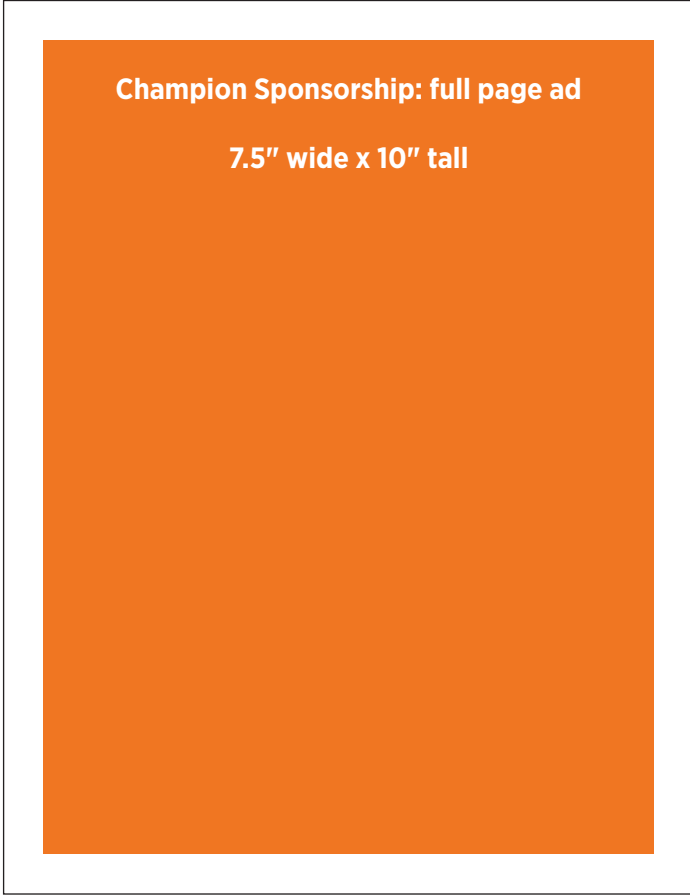
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Ad sizes



Note: A digital advertisement for the sponsor video display should be 10w x 7h, 300dpi. JPG, TIF, PNG or PDF format.