

13TH ANNUAL!

ZOE'S RACE

MAKING HOMES ACCESSIBLE
HOWARD CENTER

Sunday August 27, 2023
Oakledge Park, Burlington

FUN
FOOD
MUSIC

Howard Center's Zoe's Race: Racing Toward Accessibility

Howard Center's Zoe's Race is a 1K fun run, 5K walk/run, and 10K run, designed to raise funds for clients and families served by Howard Center who are in need of making their home accessible. Since 2009, Zoe's Race has raised over \$270,000 and has completed 34 accessibility projects for local families.

The idea for Zoe's Race was sparked in 2009 when Erika Nestor began a remodeling project to make her home accessible for her daughter Zoe. Zoe, who is now a teenager, is in a wheelchair as a result of a near-drowning accident when she was 18-months old. During the process, the Nestors were surprised to learn that there were very limited funds available to assist families with remodeling costs related to accessibility. Although they were grateful that they were able to make their home accessible, they worried about other families who may not be as fortunate. In an effort to make a difference, Erika teamed up with Howard Center and Zoe's Race was born.

Now in its 13th year, Zoe's Race continues to make a difference. It is through the generous support of the runners/walkers, sponsors, local contractors, tradespeople, and businesses that we can stretch the funds we raise to meet the needs of individuals and families in our community. Each year, depending on the scope of the project, Zoe's Race completes 2-3 projects. The demand for projects typically exceeds the available funds, leaving three or four families waiting for home accessibility projects annually.

If you would like to learn more about how to support Zoe's Race please contact Kate Pastore at 802-488-6966 or kpastore@howardcenter.org.

802-488-6966
howardcenter.org



United Way of
Northwest Vermont



HOWARD
CENTER
Help is here.



**HOWARD
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Help is here.

Dear Supporter,

Howard Center will be hosting its 13th Annual Zoe's Race on August 27 at the newly renovated Oakledge Park in Burlington. This event brings our community together to raise awareness, provide connection, and raise funds to help our friends and neighbors with mobility challenges make their homes accessible.

Our event will include:

- 1K Fun Run
- 5K Run/Walk
- 10K Run
- Food, fun, and a family-friendly festive atmosphere

The 5K/10K begin and end in Oakledge Park and travel along the scenic Burlington bike path.

As part of our Zoe's Race activities, we will be engaging individuals and businesses and would welcome your support as a sponsor of Howard Center's 13th Annual Zoe's Race. Your support will help us continue to make a difference for our friends and neighbors.

Thank you for your consideration.

Best,

Cathie Erika

Cathie Buscaglia and Erika Nestor
Co-founders



RACE COMMITTEE

Cathie Buscaglia and Erika Nestor, Co-founders

Karen Allen	Kate Pastore
Meredith Clough	Mark Prior
Kelly Deforge	Rob Vail, AmeriCorps VISTA
Paul Detzer	Denise Vignoe
Ariel Jensen-Vargas	Briggett Weinstein

208 Flynn Avenue, Suite 3J, Burlington, VT 05401
T: 802.488.6900 | F: 802.488.6901

HowardCenter.org

Member Agency of United Way of Northwest Vermont



Zoe's Race | August 27, 2023

Sponsor Benefits	Presenting Sponsor \$3,000	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Bronze Sponsor \$750	Supporter Sponsor \$500
Sponsor logo to be used as waiver hand stamp at the event:	Ⓜ				
Opportunity to speak at the event:	Ⓜ				
Sponsor mention in media release:	Ⓜ				
Promote business or organization at event vendor table:	Ⓜ	Ⓜ			
Sponsor logo in print ads:	Ⓜ (2)	Ⓜ (1)			
Organization or business to host water table:	Ⓜ (Finish line)	Ⓜ (on-course)	Ⓜ (on-course)		
Organization or business brochure/info sheet in bib packet	Ⓜ	Ⓜ	Ⓜ		
Complimentary participant registration:	Ⓜ (10)	Ⓜ (6)	Ⓜ (4)	Ⓜ (2)	
Sponsor logo on Howard Center event web page:	Ⓜ	Ⓜ	Ⓜ	Ⓜ	Ⓜ
Sponsor logo on the event poster:	Ⓜ	Ⓜ	Ⓜ	Ⓜ	Ⓜ
Sponsor logo on 1K and volunteers t-shirt:	Ⓜ	Ⓜ	Ⓜ	Ⓜ	Ⓜ
Mention in a social media post:	Ⓜ	Ⓜ	Ⓜ	Ⓜ	Ⓜ
Sponsor banner at event:	Ⓜ	Ⓜ	Ⓜ	Ⓜ	Ⓜ



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Zoe's Race

August 27, 2023

SPONSORSHIP FORM

Sponsor Organization/Business: _____

Mailing Address: _____

City/State/Zip: _____

Contact Name: _____

Phone: _____

Email: _____

Yes, I want to be a sponsor! Please select Sponsorship Level:

- Presenting Sponsor \$3,000
- Gold Sponsor \$1,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$750
- Supporter Sponsor \$500

Please scan and return with your high resolution logos in .jpg format, along with .eps or .ai format if available. Send to Kate Pastore at kpastore@howardcenter.org. Questions? Call 802-488-6966.

OUR MISSION: We help people and communities thrive by providing supports and services to address mental health, substance use, and developmental needs.



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*Registration form for sponsors with complimentary participant registration
(includes Presenting, Gold, Silver, and Bronze)*

Sponsor Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Participant Name(s) and email for event on August 27, 2023.

PARTICIPANT NAME	PARTICIPANT EMAIL ADDRESS
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	

Please scan and return to Kate Pastore by email at kpastore@howardcenter.org or send by mail to Howard Center, 208 Flynn Avenue, Suite 3J, Burlington, VT 05401 Attn: Kate Pastore. Questions? Call 802-488-6966.



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