

PERSPECTIVES 2025

A conference featuring international speakers, bringing hope and inspiration to our Vermont community.

DoubleTree
by Hilton Hotel
Burlington, Vermont

Confronting Stigma, Cultivating Compassion

**Howard Center
BI-ANNUAL CONFERENCE**

Tuesday, May 13, 2025 | 8:30 am–4:30 pm

PAST CONFERENCES:

- **2023: Breaking Barriers**
with Nadine Burke Harris, MD; Dacher Keltner, PhD; BJ Miller, MD; Jeffrey Swanson, PhD; and Anna Malaika Tubbs, PhD
- **2022: Vision, Visionaries and Voices**
with Mary Bassett, Anita Hill, Byron Katie, Ethan Nadelmann, and Tara Westover
- **2021: Perspectives on Connection, Compassion, and Belonging**
with Dr. Laurie Santos, Rev. angel Kyodo williams, and V (formerly Eve Ensler)
- **2019: Overcoming Adversity: Bold Perspectives on Mental Health and Addiction**
with Charles Blow; Nadia Bolz-Weber; Johann Hari; Andrew Solomon, PhD; and Sandra Steingard, MD
- **2018: Opiates: Scientific, Political, and Social Perspectives**
with Carl Hart, PhD; Stefan Kertesz, MD; Sally Satel, MD; and Vermont Keynote Speaker John Brooklyn, MD
- **2017: A Day with Gabor Maté, MD**

ABOUT HOWARD CENTER

Howard Center has a long and rich history as a trusted provider in the community. With a legacy spanning nearly 160 years, we provide progressive, compassionate care and supports to those in need.

As Vermont's largest social service organization, our 1,500 staff help more than 19,000 people each year in over 60 locations throughout Vermont in collaboration with hundreds of community partners.

We offer an array of exemplary mental health, substance use, and developmental services across the lifespan and our annual conference, numerous professional trainings, and free public education events help to improve care, inform our community, and decrease stigma.

Our events are designed to accommodate a broad audience, including mental health and healthcare providers, educators, clients and families, representatives of state and local government, law enforcement professionals, and community members.

CONTACT:

Denise Vignoe, Director of Development and Communications
dvignoe@howardcenter.org | 802-488-6912
www.howardcenter.org





**HOWARD
CENTER**
Help is here.

Dear Colleague:

Improving Access. Continuing Advocacy. Confronting Stigma. Advancing Policy. Giving Voice. Please join us in person or online for *Perspectives 2025: Confronting Stigma, Cultivating Compassion*, our seventh spring conference.

Our speakers will provide unique perspectives for a broad audience, including educators, healthcare providers, representatives of local and state government, legal and law enforcement professionals, and community members. We expect attendees from throughout Vermont, New York, New England, and Canada. We are confident it will be a day of networking, learning, and rich conversation.

We have included sponsor opportunities that will highlight the products or services of our community and business partners. We firmly believe that relationships and connections are the heart of our community, and our event gives you the chance to connect with hundreds of attendees. We hope you will sponsor our event and take part in this educational and inspiring day.

If you have questions or need more information about any of our sponsorship opportunities, please let us know.

We hope to see you on **Tuesday, May 13, 2025!**

Best,

Denise Vignoe
Director of Development and Communications
Howard Center
O. 802-488-6912
C. 802-318-2860
E. dvignoe@howardcenter.org



EVENT INCLUDES

- **Sponsor Exhibits**
- **Howard Center Arts Collective**
- **Multicultural Musical Performance**

208 Flynn Avenue, Suite 3J, Burlington, VT 05401
T: 802.488.6900 | F: 802.488.6901

HowardCenter.org

Member Agency of United Way of Northwest Vermont



SPONSORSHIP OPPORTUNITIES

Champion – \$7,500

- Twelve complimentary conference registrations*
- Twelve complimentary invitations to the speaker breakfast
 - The opportunity to introduce a speaker and recognition of company attendees present
 - Premium placement of exhibit table on the conference promenade
- Premium table placement for conference attendees
 - Informational insert in conference program
 - Opportunity to provide promotional item to conference attendees
- Full-page ad in conference program (due 4/15)
- A digital advertisement for the sponsor video display
 - Logo inclusion on Howard Center homepage in conference graphics
 - Mention in social media

Sponsor logo inclusions:

postcard front | event poster | conference page | e-news
four media ads | email confirmation and follow-up

Advocate – \$5,000

- Eight complimentary conference registrations*
- Eight complimentary invitations to the speaker breakfast
 - Prominent placement of exhibit table on the conference promenade
- Prominent table placement for conference attendees
 - Informational insert in conference program
 - Opportunity to provide promotional item to conference attendees
- Full-page ad in conference program (due 4/15)
- A digital advertisement for the sponsor video display
 - Mention in social media

Sponsor logo inclusions:

postcard back | event poster | conference page
e-news | two media ads | email confirmation and follow-up

Supporter – \$2,500

- Four complimentary conference registrations*
- Complimentary exhibit table on the conference promenade
 - Half-page ad in conference program (due 4/15)
 - Mention in social media

Sponsor logo inclusions:

event poster | conference program | sponsor video display
conference page | e-news | one media ad | email confirmation

Friend – \$1,500

- Three complimentary conference registrations*
- Complimentary exhibit table on the conference promenade
 - Mention in social media
- Quarter-page ad in conference program (due 4/15)

Sponsor logo inclusions:

conference program | sponsor video display | conference page

Ally – \$1,000

- Two complimentary conference registrations*
- Complimentary exhibit table on the conference promenade
 - Mention in social media
- One-eighth-page ad in conference program (due 4/15)

Sponsor logo inclusions:

conference program | sponsor video display | conference page

***Booth exhibitor staff must be registered conference attendees. Sponsors may use their complimentary registration(s) or purchase additional registrations to cover staffing needs for their exhibit.**



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May 13, 2025

SPONSORSHIP FORM

Sponsor Organization/Business: _____

Mailing Address: _____

City/State/Zip: _____

Contact Name: _____

Phone: _____

Email: _____

Yes, I want to be a sponsor! Please select Sponsorship Level:

- Champion \$7,500
- Advocate \$5,000
- Supporter \$2,500
- Friend \$1,500
- Ally \$1,000

Please scan and return with your high resolution logos in .jpg format, along with .eps or .ai format if available. Send to Denise Vignoe at dvignoe@howardcenter.org. Questions? Call 802-488-6912.



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Complimentary Registration Form for Sponsors

Sponsor Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Attendee Name(s) and email for conference.

ATTENDEE NAME	ATTENDEE EMAIL ADDRESS	VEGAN	GLUTEN-FREE	IN-PERSON OR VIRTUAL
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				

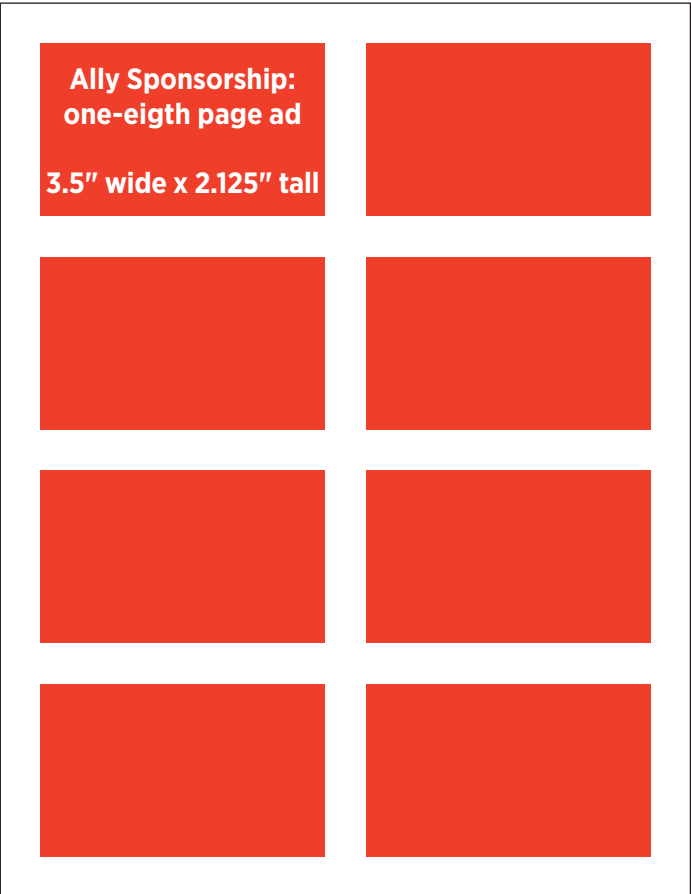
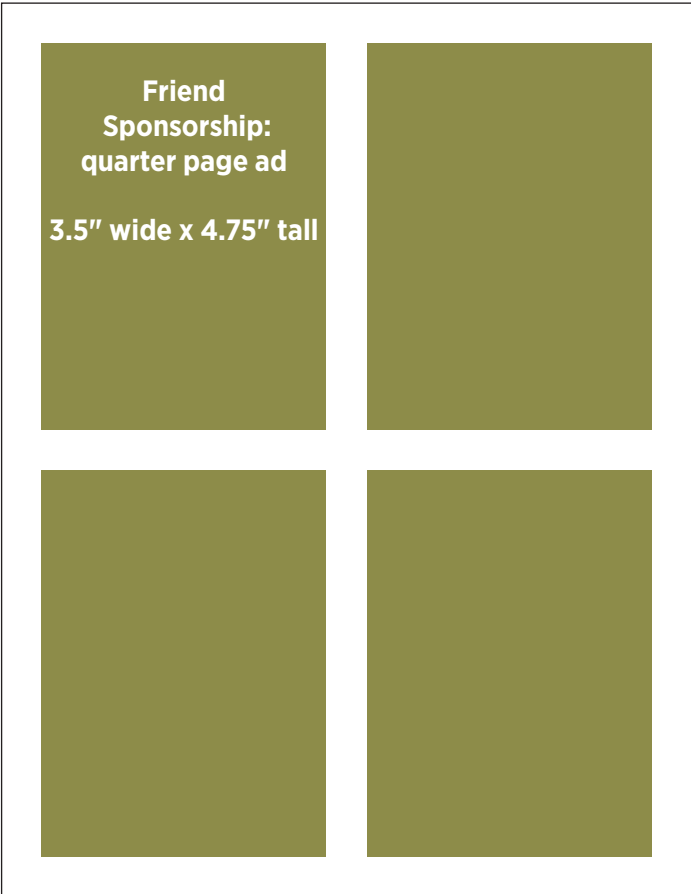
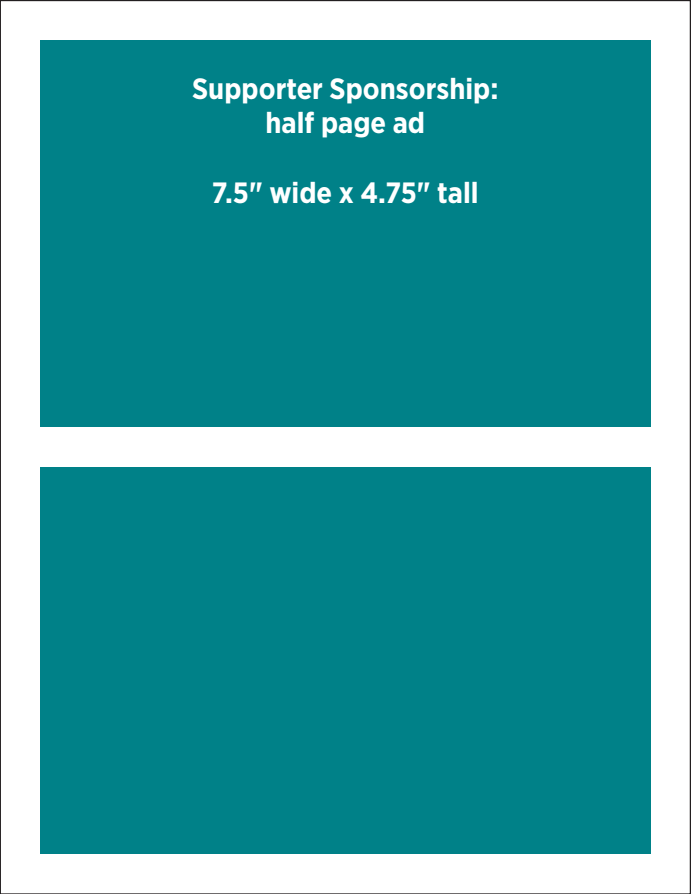
Please scan and return to Brigett Weinstein by May 1. Email bweinstein@howardcenter.org or send by mail to Howard Center, 208 Flynn Avenue, Suite 3J, Burlington, VT 05401 Questions? Call 802-488-6913.



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Ad sizes



Note: A digital advertisement for the sponsor video display should be 10w x 7h, 300dpi. JPG, TIF, PNG or PDF format.